

MAKE AN IMPACT ON INDUSTRY BUYERS

ATTENDEES WHO ARE STARVING FOR MORE!

After a great 2016 show, we asked industry buyers what they would like to see more of next year! Here is what they had to say:

“More supplies of vinyl, paint, inks and substrates...more equipment demonstrations to further educate attendees on possible purchases...more manufacturing experts to show and teach new ways to use different products, diversify the shop’s markets, and increase revenue growth!”

Exhibit at the 2017 SignWorld show and answer the call of BUYERS looking to expand their business with your products and services.

SIGNWORLD - ATTENDEES BY JOB TITLE



43%

OWNER/PRES



12%

GEN. MGR.



11%

PRODUCTION



11%

SALES



8%

DESIGN



15%

OTHER



We were so happy with the show and just wanted to get information as quickly as we could in regards to signing up for next year!

—Dario Giansante Global Lux Smart Lighting Solution

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THE SHOW YOU *NEED* TO KNOW ABOUT!

SIGNWORLD is the largest show in the Northeast devoted to displaying signs and sign components—from vinyl and ballasts to digital displays and service equipment! Attended by a targeted group of Sign Shop decision makers who are looking to BUY equipment and materials!

Strategically scheduled in December to increase the buying power on the show floor! SignWorld's 4th Quarter timing aligns with end-of-year tax savings and incentives.

SHOW DETAILS

EXHIBITOR SET-UP/TAKE-DOWN

Wednesday, November 29th — 8:30am to 4:30pm

Thursday, November 30th — 8:30am to 2:30pm
(Tuesday, November 28th by appointment only)

EXHIBITOR HALL HOURS

Thursday, November 30th — 3:00pm to 7:00pm

Friday, December 1st — 10:00am to 5:00pm

Saturday December 2nd — 10:00am to 4:00pm

DISMANTLE

Saturday, December 2nd 4:00pm to Midnight

2017 EXHIBITOR SPACE RATES

STANDARD BOOTH

\$2,700 member

\$4,200 non-member

10 x 10 booth size

PREMIUM CORNER BOOTH

\$2,850 member

\$4,450 non member

10 x 10 booth size

ISLAND (MINIMUM OF 400 SQ. FT.)

\$28.50 per sq. ft. member

\$44.50 per sq. ft. non-member

100 sq. ft. increments

Complete exhibitor manual sent via email on August 1, 2017 or when booth is paid in full.

DON'T JUST HEAR ABOUT IT—BE A PART OF IT! BECOME A USSC MEMBER WHEN YOU RESERVE YOUR BOOTH AND PAY THE MEMBER BOOTH RATE .

Call for details about exclusive sponsorship opportunities. 215-785-1922

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We loved the show and the 117 new prospects we accumulated!

—Mike Shabluk of Erie Custom Signs

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