

USSC

sign world

INTERNATIONAL



OPPORTUNITY DESCRIPTION



KEYNOTE SPEAKER

Be a part of this exciting opportunity for attendees to hear "The People's Shark", Daymond John. From humble beginnings to a self-made multimillionaire, share his hands-on proven business experience that continue to bring him financial success. This event will be held in the Exhibit Hall on Friday, Dec. 1 at 2pm.



MOBILE APP

Place your company in the palms of attendees' hands with a sponsorship for the new Sign World Mobile App. The App features daily events, seminar schedules, exhibitor listings, the show floor plan, plus much more. There are many ways to be a part of this exciting new feature so call today to find out more. Stay in front of attendees all year long as the app stays live for a full 12 months.



NICE! NATIONAL INSTALLERS CONNECTION EVENT

An opportunity for National Sign Companies to meet Installers and make important business connections. Beer & wine will be available



EXHIBIT HALL WIFI

Enjoy additional brand exposure by providing high-speed complimentary WiFi in the exhibit hall for all attendees. Your company logo will be included on the official login page.



VEHICLE WRAP CONTEST

Do you have a product that is used by vehicle wrappers? Teams will be competing on the Trade Show Floor in this 3 day challenge for Cash Prizes. Get your product and name in their hands.



VEHICLE WRAP WORKSHOPS

Do you have a product that is used by vehicle wrappers? These full day workshops can feature your products and get your name in the hands of many new installers.



TRADE SHOW PROGRAM

Advertise in the official show program book used by 3,000 attendees during the show and kept as a resource guide after the show. Call for exact ad specifications.

PRICE

Platinum, Gold and Silver sponsorships available

Call for more information

Tailor your Sponsorship!

Sponsorships starting at \$500

\$1,000 or \$500.00

Call for more information

Sponsorship \$1,000

\$500.00 or product give-aways to team members are also available.

Call for more information

\$500.00 or product give-aways to team members are also available.

Call for more information

Covers: \$900

Quarter Page: \$250

Full page: \$800

Eighth Page: \$150

Half Page: \$400

All sponsorships include your company name and logo listed in the program book and on signage located throughout the convention center.

www.ussc.org

USSC

sign world

INTERNATIONAL



OPPORTUNITY DESCRIPTION



E-MAIL BANNER AD

Be a part of our targeted email campaigns distributed to our list of over 10,000 sign people letting them know what is going on at the show and how they can register.



EXHIBITOR SPOTLIGHT BANNER ADS

Special e-mails to all pre-registered attendees will go out the week before the show as well as the 3 days of the show. Drive attendees to your booth and alert them to your show specials in the only pre-registered attendee communication.



LANYARDS

Provide attendees a convenient way to wear their show badge while also showcasing your message, logo and booth location. 3,000 quantity.



FLOOR GRAPHICS

Great opportunity for manufacturers of floor graphics or floor graphic machinery. Attendees see your name every time they step foot onto the show floor



DOOR PRIZES

Our door prize give-aways are always an outstanding success! A great way to get your product in the hands of an excited attendee.



TOTE BAGS

Everyone is looking for a tote bag to bring all their literature and samples back to the shop. The first two exhibitors to contact the USSC office will have the opportunity to place their tote bags at the front entrance to the exhibit hall.



COFFEE STATION

Sponsor a morning coffee station at your booth and have your name on signs and banners as well as placement of your literature at the coffee tables.



SIGN DESIGN CONTEST

The Sign Design Contest showcases the very best in the sign industry. This is a great way to show how much you support them!

PRICE

\$500 - top banner
\$300 - bottom banner

600 x 100 pixels
featured in 4 emails prior to the show

\$750 - top banner
\$450 - bottom banner
Limit 2 sponsorships

featured in 6 emails prior to
and during the show

\$500 + cost of lanyards
Call for more information

\$5,000
Call for more information

Call for information

\$275 + cost of tote bags
Call for more information

\$2,500 per day
Friday - **SOLD OUT**
Saturday - Available

Sponsorship \$500

All sponsorships include your company name and logo listed in the program book and on signage located throughout the convention center.

www.ussc.org